

IDF 2024 | Industry Guest/Press Registration Charter



I. About the West Lake International Documentary Festival

1. Event Overview

The 7th West Lake International Documentary Festival (IDF 2024), organized by the China Academy of Art and guided by the Zhejiang Provincial Department of Culture and Tourism, will be held in Hangzhou, China, from **Friday, 25/10/ 2024, to Sunday, 27/10/2024**. The theme of this year's festival is **"Co-Existing,"** and it will consist of three main sections: IDF Competition, IDF Forum, and Glory of Documentary Screening Section. The acronym "IDF" stands for "I Documentary Fact," emphasizing the relationship between documentary creators, cinematic techniques, and their subjects.

2. Purpose of IDF

IDF values innovation, avant-garde, academia, and non-fiction as core principles. It aims to explore the endless possibilities of documentary filmmaking in today's technological landscape. We believe that documentaries are a medium grounded in the human process of "observation and selection," and society is the perfect setting for this medium. The creators, subjects, and audiences are its core components. We respect the time and space within images and emphasize the internal and unseen aspects of the human soul. Documentaries are not mere copies of reality but serve as a channel through which we approach reality. The

I
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我
纪录
事实

西湖国际纪录片大会组委会
中国杭州西湖区象山路352号
中国美术学院3号楼308室

The Organizing Committee
of West Lake International
Documentary Festival

308, Building 3,
China Academy of Art,
No.352 Xiangshan,
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key is whether this channel offers new insights and profound understanding. We strive to explore the relationship between fiction and non-fiction, highlighting their interplay to expand the understanding and imagination of reality from creators to audiences, contributing to the revival of China's documentary industry.

II. About Industry Guests and Press

During the 6th West Lake International Documentary Festival, over 70 special guests, more than 90 self-registered industry guests, and nearly 100 press representatives gathered in Hangzhou to witness the light of documentaries. The screening reservation mini-program received nearly 320,000 views, with over 7,000 people making reservations. The festival also shared content via platforms such as Tencent Video, Douban, Bilibili, and international social media like Facebook and Instagram. This multi-channel approach brought the competition, screenings, and forums to the public. Major official media outlets, provincial channels, and online media covered the event with news releases, special issues, and interviews, resulting in more than 100 reports. The participation of industry guests and press significantly enhanced the festival's reputation and influence.

This year, the registration for industry guests and press opens from today.



III. Registration Details

1. Registration Time

The registration period for the 7th West Lake International Documentary Festival is from now until **4:00 PM (UTC+8) on October 10, 2024**. Applications received after this deadline will not be processed.

(Notification of the result of the application will be sent to the registered email **within 5 workdays** after the closing date of the application)

2. Registration Requirements

- 1) The festival will accept applications from professionals and institutions within the documentary industry, including but not limited to documentary investors, producers, distributors, promoters, registered IDF participants, film and television professionals, and the broader media.
- 2) Applicants should complete the online registration form and upload the required materials on the West Lake International Documentary Festival website (www.westlakeidf.com) within the registration period.
- 3) The IDF Organizing Committee will verify the qualifications of applicants based on the information submitted by companies, institutions, organizations, or individuals. Once approved, applicants will be notified via email.
- 4) Each successfully registered industry guest/press representative will receive an official festival pass. This pass will be the only valid credential for participating in festival activities. It cannot be transferred or lent, and

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lost credentials will not be reissued.

- 5) A maximum of two passes will be issued to any one company, institution, or organization.
- 6) The number of industry guest/press registrations is limited, so please complete your registration as soon as possible.
- 7) The IDF Organizing Committee reserves the right to interpret the usage of credentials.

3. Guest/Press Privileges

Each registered guest/press representative will receive an official pass that entitles them to:

- 1) Claim up to 10 screening tickets with their pass. If seats are available after the screening begins, guests may enter with their pass (subject to availability).
- 2) Participate in the "IDF Academic" forum.

For inquiries, please contact:

Official email: idf@westlakeidf.com

Industry guest contact: Ms. Yuan (+86 18968217027)

Press contact: Ms. Shi (+86 19975262359)

Organizing Committee contact: Ms. Qiu (+86 13957997626)



Thank you for your support. We look forward to seeing you in Hangzhou this autumn!

The Organising Committee of the West Lake International Documentary Film Conference enjoys the final interpretation of these regulations and has the right to make appropriate adjustments to the above rules according to the actual situation.

Organizing Committee of the 7th West Lake International Documentary Festival

October 2024



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