

Industry Guest | Press Registration

● About IDF

Overview

Hosted by China Academy of Art, the 6th West Lake International Documentary Festival will be held in Hangzhou, China from November 24th (Friday) to 26th (Sunday). The theme for this year is “People · Person,” featuring three programs: IDF Competition, IDF Forum, and Glory of Documentary Screening. IDF stands for “I Documentary Fact”, aiming to explore the relationships among creators, visual approaches, and subjects of documentary filmmaking.

IDF's mission

IDF's mission: Embracing core values of innovation, pioneering spirit, academic rigor, and non-fiction cinema, IDF aims to unlock boundless possibilities as new technologies revolutionize documentary filmmaking. We believe that documentary is a medium ingrained in humanity's wisdom of “observation and decision-making”. Our society serves as the best observation arena of this medium, where filmmakers, characters and audiences collectively shape its subjects. We cherish time and space captured within images, and appreciate inner thoughts and souls depicted therein. We champion documentaries as gateways to the real world, rather than mere replicas of reality. What matters is whether these gateways lead to new revelations and profound insights. We will delve into the intricate relationship between creating fictional content and documenting reality, and highlight their interplay and collision. This exploration will offer both filmmakers and audiences with greater freedom to interpret and envision reality, ultimately injecting new vitality into China's documentary industry.

● About Annual Theme

People · Person

Embrace the community you belong to, follow the path of your own

About 90 years ago, a school of anthropology assumed that a tribe is the sum total of all individual members, and the tribe's culture is the collective sum of each adult member's personal culture.

Unity diverges from the aforementioned Utopian vision into duality, and eventually forms a community of three. The Chinese bigram “众·人” visualizes the concept of “people and person”.

The pictographic character “人” (person, man, mankind) resembles a standing figure, whereas “众” (people, multitude, masses, public) is represented by three people gathering together. The one-man-above-two-men structure of “众” suggests an internal power dynamic, while its aerial view transforms into a two-dimensional non-hierarchical relationship. However, one man still leads the other two, implying inequality in knowledge and awareness.

Filmmakers prefer to translate the apparent “inequality” seen in documentaries into difference. Their engagement with subjects and audiences merges personal emotions and collective consciousness, which are inherently different. Thus, the “·” in the middle of the bigram sets up a buffer between the parties involved, much like a camera, microphone, or projector, enabling sustainable communication.

Along the journey, an individual will find not only companions and community, but also kindred spirits and audiences. Any screening or discussion should provide an interactive space for communication, and a haven for solitary reflection.

● **Industry Guests and Press**

The 5th West Lake International Documentary Festival took place at China Academy of Art by the West Lake in Hangzhou from October 22nd to 25th, 2021. Over 80 invited guests, 145 self-registered industry guests, and nearly a hundred media representatives gathered in Hangzhou to champion the

glory of documentary. All activities were appointment-based due to local COVID-19 policies. The IDF screening seat reservation app received nearly 110,000 views, and was used by 3,270 people. Meanwhile, IDF reached a wider audience through various channels, domestically via Tencent Video, Douban, bilibili, and internationally on Facebook and Instagram. This diverse approach showcased different programs such as competition, pitching, forum, and academy to the public. State-owned media, provincial channels, and online media outlets presented a multi-layered coverage of over 100 press releases, feature stories, and exclusive interviews. The participation of industry guests and media partners significantly boosted IDF's visibility, social influence, and industry reputation.

The registration for industry guests and press accreditation is now open for the 6th IDF.

● **Registration Guidelines**

Registration Time

The industry guests and press shall register prior to 16:00, November 10th, 2023 (China Standard Time).

Applications submitted after the deadline will not be processed.

Registration Conditions and Procedures

1.The 6th IDF welcomes applications from industry professionals and institutions, including but not limited to documentary investors, producers, filmmakers, distributors, marketers, IDF Competition applicants, film and tv schools, and media.

2.Please visit IDF's official website (www.westlakeidf.com) to submit your application form and required documents before the deadline.

3.The IDF Organizing Committee will process information provided by companies, institutions, organizations, and individuals. The accredited applicants will be notified via email or text message.

4. A single pass will be issued to each accredited industry guest/press, which will be the only credential for access to IDF events. Please keep the non-transferable and non-reissuable pass safe.

5. Each company, institution or organization will receive no more than two passes.

6. It is recommended to register as soon as possible due to limited slots for industry guests and press.

7. The IDF Organizing Committee reserves the right to determine your access to the festival.

Industry Guests/Press Access

Every accredited industry guest/press will receive an official pass, granting access to:

1. A maximum of 10 screening tickets, and direct access to screenings if there are available seats (limited tickets will be distributed on a first-come, first-served basis).

2. All IDF Forum events.

For inquiries, please contact:

IDF official email: idf@westlakeidf.com

Industry guests (Ms. Guo): +86 150 5845 5696

Press (Ms. Shi): +86 199 7526 2359

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Thank you for your support and we look forward to meeting you in Hangzhou this autumn!

The IDF Organizing Committee reserves all rights for final explanation of the above-mentioned regulations and right to modify according to actual conditions.